



J.C. "CHRIS" HUTCHINS

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JCHUTCHINS.NET

PROFILE

I am an award-winning journalist, podcaster, fiction writer and new media marketer. I seek a position that will leverage my talent for content creation, innovative promotion and online community building.

EXPERIENCE

PODCASTER AND MARKETER, THE 7TH SON AUDIOBOOK TRILOGY — 2006-PRESENT

In February 2006, I launched *7th Son*, a free, serialized audiobook version of my then-unpublished thriller novel series. Through networking, self-taught "zero budget" marketing techniques and audience evangelism, nearly 50,000 listeners now enjoy the series — and its first book will be published by St. Martin's Press in 2009. *Personal Effects: Dark Art*, my debut novel in a separate thriller series, which uses online content to enhance the book's narrative, will also be published next year. These breakthroughs hail directly from the podcast's success.

In 2008, I launched an award-winning podcast series called "UltraCreatives," for which I interviewed Silicon Valley entrepreneurs, filmmakers, new media entertainers and novelists.

SOCIAL MEDIA MARKETING MANAGER, MYXER DEERFIELD BEACH, FL — MARCH-OCTOBER 2008

I developed social media marketing initiatives for Myxer, a startup that distributes ad-supported content to mobile phones. One such project was the brand-enhancing site MINE, a pop culture blog for which I wrote multiple daily articles and managed a small team of contributors. While my creative vision and work was lauded by Myxer's executive team, the recent economic downturn forced the company to focus resources on its core business.

MARKETING & COMMUNICATIONS MANAGER, MOTIONPOINT FT. LAUDERDALE, FL — 2002-2008

I conceived and crafted news releases, sales materials and thought leadership articles for this fast-growing South Florida website translation company. Prior to this position, I supervised the company's graphic designers and Flash developers. I helped supervise the deployment of 200+ sites, including Best Buy, GE and Taco Bell.

STAFF WRITER, THE PALM BEACH POST WEST PALM BEACH, FL — 2000-2002

I was a general assignment features reporter for this daily newspaper. I wrote section cover stories and columns, interviewed visiting celebrities, and worked closely with photographers.

FREELANCE REPORTER, WIZARD: THE COMICS MAGAZINE CONGERS, NY — 1998-2000

I produced news and cover stories for this publication, the No. 1 magazine covering the comic book industry. I interviewed icons in the business, including Alan Moore, Warren Ellis, Kevin Smith and the late Will Eisner.

ADDITIONAL EXPERIENCE: PEOPLE MAGAZINE, THE CINCINNATI ENQUIRER, ETC. — 1995-1999

During my college career, I interned at several daily newspapers and national entertainment magazines. I received more than 20 prestigious national, regional and state awards for my journalism.

EDUCATION

1994-1999: Western Kentucky University, Bowling Green, Ky. Print Journalism major. GPA in major: 3.5

SKILLS

I have expertise in non-fiction writing, interviewing, AP style, podcasting, blogging and online marketing. Mac fluent, Windows savvy. Software experience includes: Word, Photoshop, Flash, Quark XPress and the Macintosh iLife suite (particularly GarageBand and iMovie). Knowledgeable in new media trends and social network sites.

References and writing / multimedia samples available upon request.